

# KOMATSU

## Komatsu Pakistan Soft

1st Floor Mandeer Square Plot # 12-C/1 G-8 Markaz, Islamabad (44000) Pakistan

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**Position Title** Graphic Designer

### Why should you join Komatsu Pakistan Soft?

Komatsu Pakistan Soft is a fully owned subsidiary of Komatsu Limited Japan, and we are a part of Komatsu Group of Companies. Komatsu Pakistan Soft (Pvt.) Limited is into operation since 1999. We excel in providing enterprise software application solutions, IT consultancy and outsourcing services. Our vision, utter commitment, sheer dedication, unmatched teamwork and customer-centric approach have helped us evolve into a forerunner of innovation and ingenuity within Komatsu group as well as across the global IT industry.

<b>Industry</b>	Information Technology
<b>Employment Type</b>	This is a full-time on-site 6-months contract role, 05 days a week
<b>Job Level</b>	This is a mid-level role with 02-03 years of experience
<b>Education</b>	BS(CS) / BS (SE) / BS (Media Studies) or relevant design degree
<b>Location</b>	G-8, Islamabad

### About Your Role:

As a Graphic Designer, you will play a key role in shaping the visual identity and communication of our brand. You will be responsible for creating engaging, high-quality designs that align with our company's vision and marketing objectives. This role requires a blend of creativity, attention to detail, and the ability to translate ideas into impactful visuals across digital and print platforms.

### Your Impactful Goals Will Include:

- Designing visually compelling content for social media, websites, presentations, and marketing campaigns
- Maintaining and enhancing brand consistency across all communication channels
- Collaborating with Design/marketing, HR, and other teams to support internal and external initiatives
- Contributing creative ideas for campaigns, events, and brand storytelling
- Managing multiple design projects while meeting deadlines and quality standards
- Continuously improving design templates and assets for efficient content creation
- Staying updated with design trends and incorporating innovative concepts into work

## Functional Skills Requirement:

- Proficiency in design tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) or equivalent
- Strong understanding of layout design, typography, color theory, and visual hierarchy
- Experience in creating social media creatives, branding materials, UI, logos, banners, Icons, Photo editing, Mockups, and presentation designs
- Basic knowledge of video editing or motion graphics tools (e.g., After Effects, Premiere Pro) is a plus
- Ability to take creative direction and incorporate feedback effectively
- Good time management and organizational skills
- Strong communication and collaboration abilities
- Work as part of a team, direct communication with team members for requirements and reporting.